



# The Great Kindness Challenge

One Week. One Checklist. Infinite Happiness.

All kids deserve to learn in a safe, supportive and caring environment. The Great Kindness Challenge provides a powerful tool that actively engages students, teachers, administrators, families and communities in creating a culture of compassion, acceptance, unity and respect.



**About:** The Great Kindness Challenge is a proactive and positive SEL-focused bullying prevention program that improves school climate and increases student engagement. The Great Kindness Challenge - School Edition is one week devoted to performing as many acts of kindness as possible on campus. Using the provided kindness checklist, students accept the challenge and show the world that KINDNESS MATTERS!

Schools engaged in virtual learning are invited to implement the new [Great Kindness Challenge - Virtual Classroom Edition](#), a 17-week kindness program for grades 2-8. With an online-friendly kindness checklist and 50 corresponding kindness lessons, students will actively create a culture of kindness while strengthening their social and emotional well-being.

**Where:** Every school, everywhere

**How:** It's easy! Simply sign up and get access to the Great Kindness Challenge tools. With our turnkey tools, planning is a breeze!

**Who:** GKC - School Edition: all students, grades PreK-12. GKC-Virtual Classroom Edition: grades 2-8

**When:** GKC - School Edition: annually, the last week in January (January 25 - 29, 2021 or the best week for your school)

GKC-Virtual Classroom Edition: starts in the second week of September and spans over 17 weeks culminating during the official GKC week in January (or whenever best for your school)

## Our 2019-2020 Impact

Over 15 million students

15,000,452



Over 28 thousand schools

28,062



Over 750 million acts of kindness

750,022,600



Over 110 countries

115

